



# BOY SCOUTS OF AMERICA®

## NORTH FLORIDA COUNCIL

### ***2015 Unit Membership Chair Position Description***

#### **Overview**

The Boy Scouts of America is a membership program and every family in your neighborhood should have the opportunity to benefit from Scouting.

#### **Responsibilities**

- Complete adult application, registering as Unit Membership Chair
- Foster a culture of year-round recruiting in your unit.
- At your monthly unit committee meeting, discuss membership goals and retention.
- Ensure your unit does summer activities to keep Scouts connected.
- Host a back to the unit event in late summer with school about to start.
- Twice annually, conduct recruitment events to ensure unit growth. This could be a spring and fall sign up night. Work with the District Membership Chairman and your District Executive to execute.
- Promote peer-to-peer recruitment.
- Provide Community Service to the schools you recruit from
- Ensure prompt delivery of applications and fees to the Scout Service Center
- Update and manage your unit's pin at [www.BeAScout.org](http://www.BeAScout.org)
- Explore:  
[http://www.scouting.org/scoutsource/Membership/Youth\\_Recruitment/Membership\\_Chairman/cubscout.aspx](http://www.scouting.org/scoutsource/Membership/Youth_Recruitment/Membership_Chairman/cubscout.aspx)

#### **Fall Responsibilities**

- Attend your District's Build an Adventure Sign Up Night Kickoff
- Prep a marketing plan for your unit's sign up night
- Make sure your unit has an impressive presence at your school's open house/meet the teacher
- Promote your sign up nights on social media and your charter organization
- During the actual sign up nights, organize a fun, interactive activity for the new boys, so the parents can focus on the materials
- Within a week of your sign up night, host a fun, informative parent orientation to further welcome families and recruit leaders

Above all else, while using the Scout Oath and Law as a foundation, the goal of the Unit Membership Chair is to keep Scouting alive and well in your unit.

[www.nfscouting.org](http://www.nfscouting.org)  
[www.facebook.com/bsanfc](https://www.facebook.com/bsanfc)